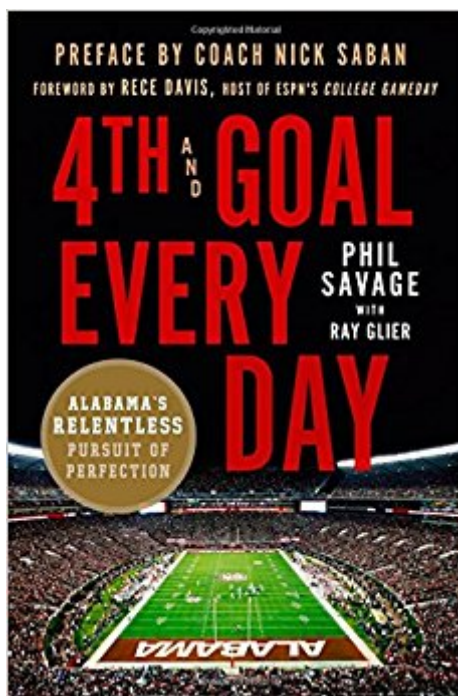


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# 4th And Goal Every Day: Alabama's Relentless Pursuit Of Perfection



## Synopsis

With a Preface by Alabama Football Coach Nick Saban and a Foreword by ESPN's College Gameday Host Rece Davis. Alabama once again ranked #1 in the 2017 preseason Coaches Poll. Alabama ranked #1 in the ESPN College Football 2017 preseason poll. Alabama ranked #1 in the CBS Sports College Football 2017 preseason poll. Phil Savage first worked with Nick Saban when they both joined the Cleveland Browns's coaching staff in 1991. They were reunited in 2009 when Savage became part of the Crimson Tide Sports Network as the radio color analyst. Since then, Savage has enjoyed an up-close view of the Alabama program's dedication to recruiting, its commitment to practice, and devotion to fundamentals. Through those years of observation, now comes his 360-degree perspective on Alabama football and Coach Nick Saban's unique coaching style, a style that has led the Crimson Tide to five Southeastern Conference titles, three consecutive College Football Playoff appearances and four national championships. In his words, Savage details Coach Saban's year-round preparation, his willingness to adjust and his belief in "complimentary football." • The book offers a close look at their player development and practice habits and gives a glimpse of the Crimson Tide's approach of playing every single down like it is 4th and goal. With anecdotes from his days growing up in Alabama in the 1970s when the Tide was a consistent national championship contender, through his 20-year career in the National Football League as a coach, scout and general manager, Savage gives a rare look at what makes Coach Nick Saban and his teams so successful. You won't find another person who can intelligently discuss Alabama football in public better than Phil Savage. Together with Ray Glier, 4th and Goal Every Day chronicles how the Crimson Tide re-emerged as one of the true superpowers in college football.

## Book Information

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## Customer Reviews

"I am positive that this book will give football fans everywhere a unique perspective on our program, but even more, a true picture of what makes Alabama football so special." • from the Preface by Coach Nick Saban  
"When I heard the title, 4th and Goal Every Day, my reaction was, 'that's perfect'. Phil Savage captures the very essence of what Nick Saban has built in Tuscaloosa, an incredibly complete football program." • Bill Belichick, Five-Time Super Bowl Champion Coach  
"No one can give more unique insight into how Saban has turned this from mantra to methodology than Phil Savage. Not only has Phil had a front-row ticket, he's had a backstage pass to the dynasty. His relationship with Saban, his knowledge of the game and ability to communicate, are evident in his work on the Crimson Tide radio network and in his work with us at ESPN." • from the Foreword by Rece Davis  
"Because he has worked as both a coach and in personnel, [Savage] is equally adept at switching among tactics, strategy on the field, and player evaluation. He effectively conveys the complexities of football for an audience of football junkies and casual fans alike. Fans of college football generally and Alabama in particular will especially value the book." • Kirkus Reviews  
"Savage, an assistant coach with Saban when both were working for Bill Belichick on the 1991 Cleveland Browns, is uniquely able to dissect Saban's approach. The pair have remained fast friends, and Savage is now the color analyst for Alabama games on the school's radio network. The text offers revealing details about Saban's practice routine, game preparation, sideline strategy, film study, and, of course, recruiting style.... College-football won't be able to resist this remarkable inside look at the game's gold standard-program." • Booklist  
"A distinctly original approach to understanding not only Saban's Crimson Tide team but Belichick's coaching mind-set as well." • Library Journal, a top 10 football title for summer/fall 2017  
"Loaded with roster lists and stats that Alabama fans will devour..." • Publishers Weekly  
"Along with veteran sportswriter Ray Glier, Savage provides a unique perspective about the coach that serious Crimson Tide fans will enjoy." • SEC Country  
"Savage puts forth dozens of other anecdotes, insights and opinions that fans are sure to eat up regarding Alabama football and Saban's success in Tuscaloosa over the last decade." • AL.com  
"This book is one that every Crimson Tide fan will want to read..." • The Guy Who Reviews Sports Books blog

PHIL SAVAGE is the executive director of the Reese's Senior Bowl in Mobile and is the former

general manager of the Cleveland Browns. He is a regular contributor on ESPN's NFL Insiders and SportsCenter, while also serving as an analyst for SiriusXM's College Sports Nation and NFL channels. He is the coauthor of *4th and Goal Every Day*. RAY GLIER is an Atlanta-based journalist who has contributed to USA TODAY, The Boston Globe, The New York Times, and Vice Sports, among other publications. He has worked on books with top college football coaches and is the author of *How The SEC Became Goliath: The Making of College Football's Most Dominant Conference*.

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